

Jen Wyatt MBA

Portfolio





About

Jen Wyatt, MBA

Business Success Coach and COO for driven female entrepreneurs looking to leverage their time to increase their income and impact their online business. 20+ years of partnering with corporations, small businesses, and online entrepreneurs to help them grow to new heights through:

- Embracing shared responsibilities in project management
- Changing delivery methods to generate efficiency and savings while maintaining a higher quality product and experience
- Creating a more effective way of doing business that saved hours of extra work

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Plant City, Florida

Projects



01

AUDIT

02

GOOGLE SHEETS
DASHBOARD

03

KLIPFOLIO DASHBOARD

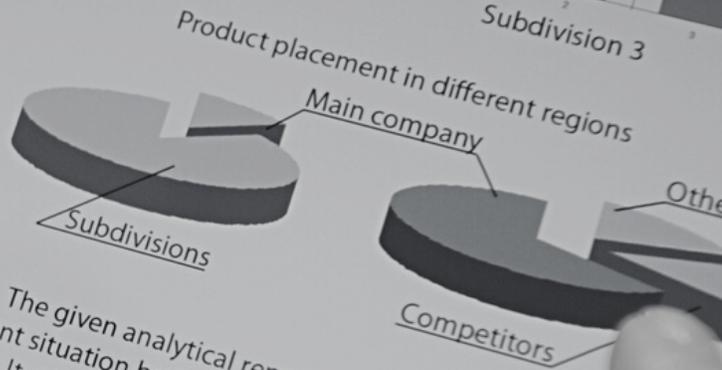
04

ADDITIONAL PROJECT
HIGHLIGHTS

05

CLIENT TESTIMONIALS

Detailed information of changing business activity of subdivisions of main company



The given analytical report allows to estimate current situation both in all company, and in its different regions. It will allow to predict more precisely the aspects of development of the company in the future. Observation of positive dynamics in the company. As a result of the analysis, it is possible to break down the company into different regions.

Audit

4	2346
7	9135
28	2434
29	5356
30	4613
1	5736
2	6823
3	7945
4	1036
5	8113
34	9125
56	1372
13	0
26	2328
8	4336
14	

...of period to do...
...increase incomes of direct...
...transportation, strengthen sale division...
...channel training.



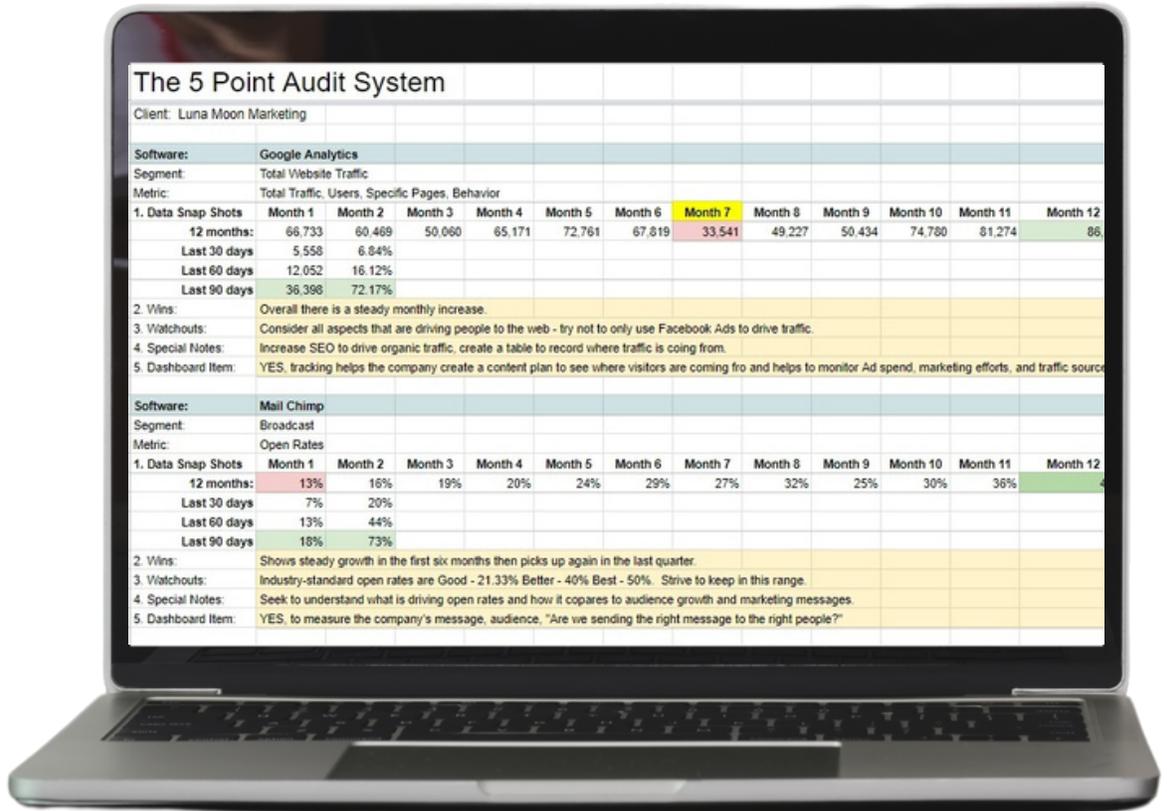
01

Software:
Google Sheets

Client:
Luna Moon Marketing

Description:
The Audit allows you to confirm your suspicions and face your real challenges.

Link:
[Audit - Luna Moon](#)





Google Sheets Dashboard

02

Google Sheets Dashboard

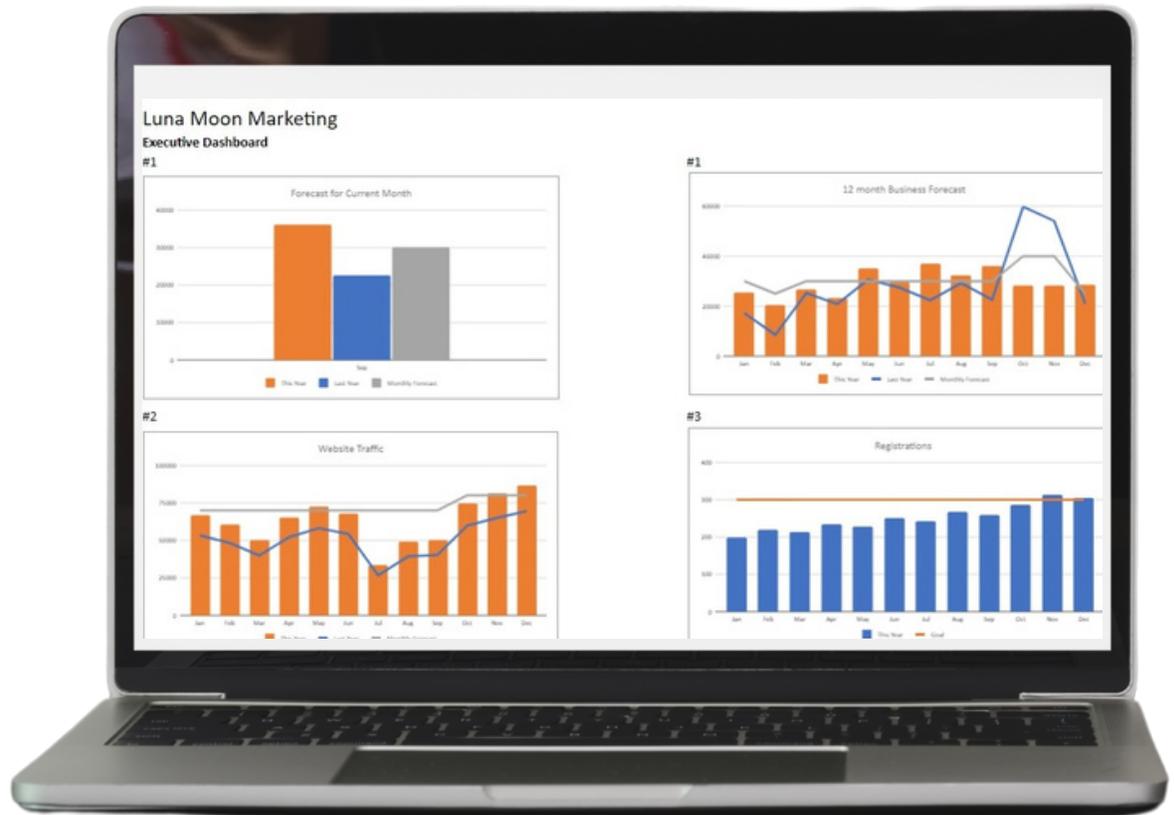
Software:
Google Sheets

Client:
Luna Moon Marketing

Description:
This Google Sheets Dashboard is a simple and effective way to show client data. It doesn't require additional software.

Link:

[Luna Moon - Google Sheets](#)





klipfolio Dashboard

ID	Value	Change
0001	0.45	▲ +0.45%
0002	-0.23	▼ -2.34%
0003	-1.01	▼ -1.89%
0004	0.02	▲ +0.21%
0005	+2.58	▲ +3.05%
0006	-0.14	▼ -1.42%
0007	-0.73	▼ -0.90%
0008	+1.08	▲ +5.12%
0009	-0.87	▼ -3.88%
0010	-0.65	▼ -1.37%

03

Klipfolio Dashboard

Software:

Klipfolio

Client:

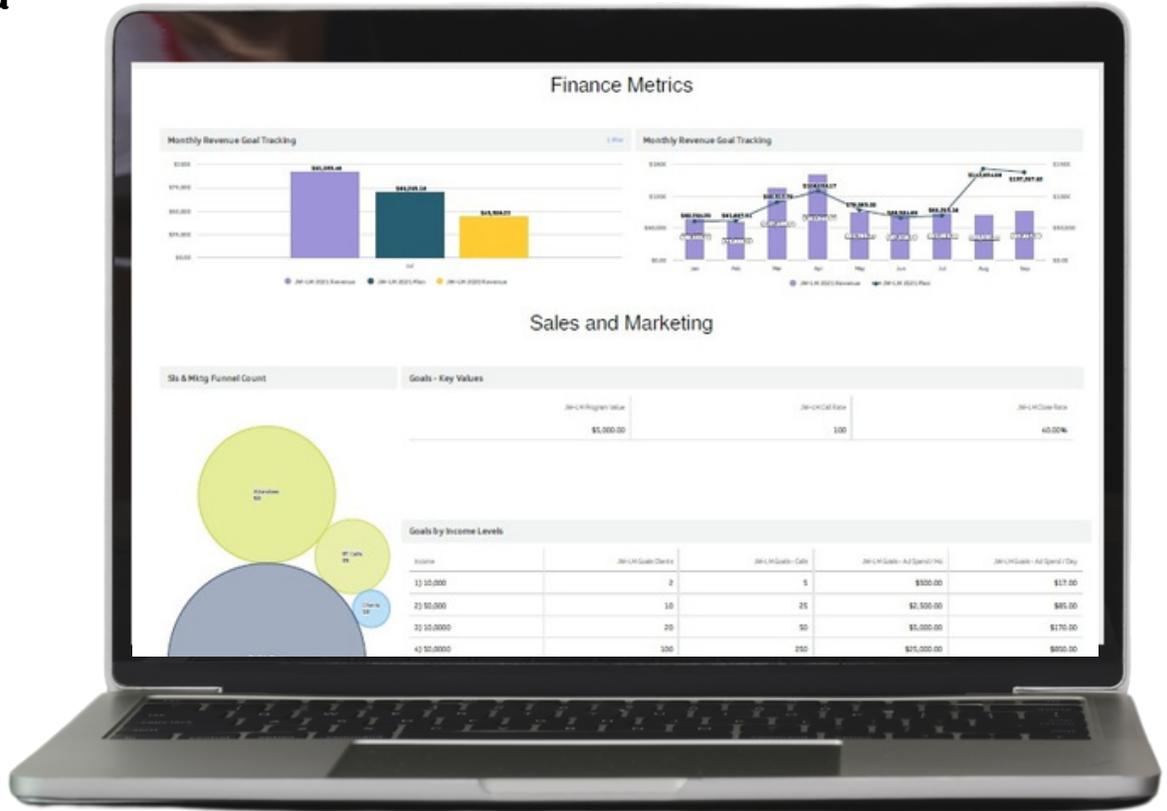
Luna Moon Marketing

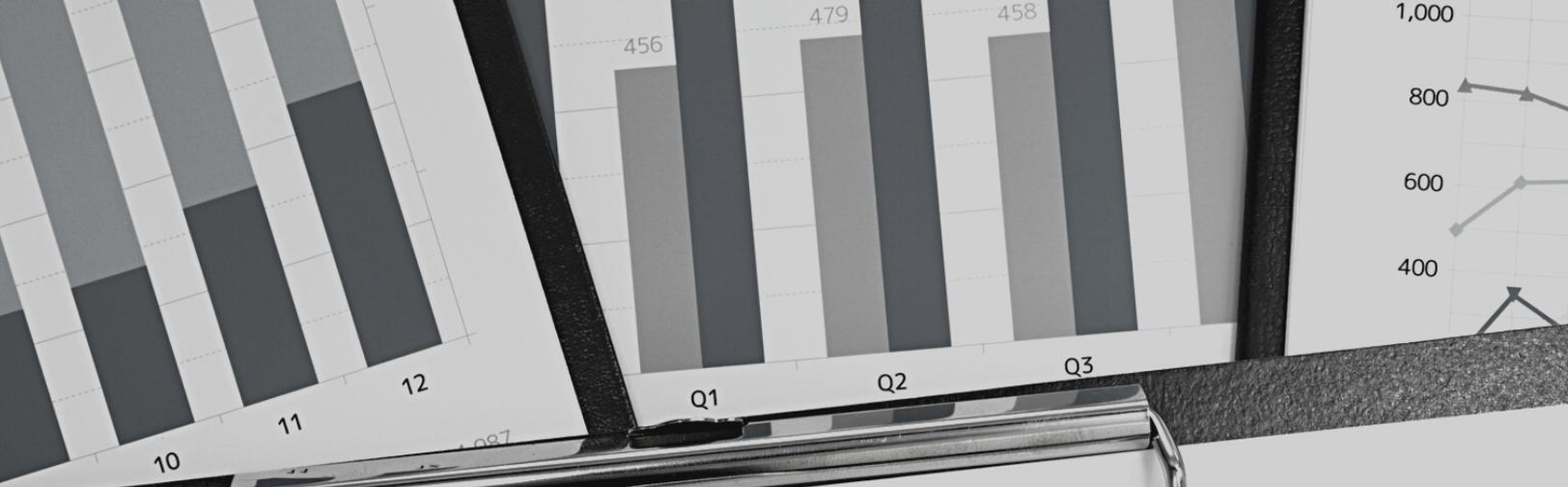
Description:

Data from a number of sources, such as databases, locally stored files, and web services, can be aggregated and visualized in dashboards. By displaying historical trends, actionable data, and real-time information, dashboards allow you to monitor business performance.

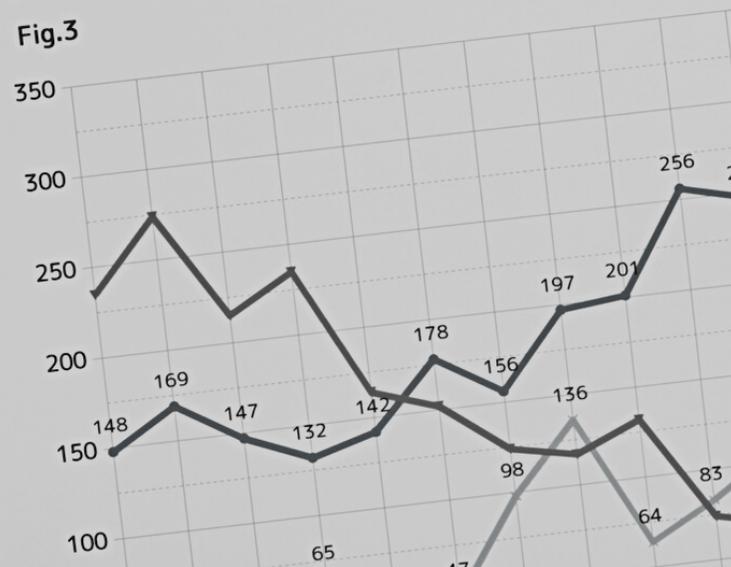
Link:

[Luna Moon - Klipfolio](#)





Additional Project Highlights



04

Additional project Highlights

Client:

Luke 14 Exchange

Description:

Coaching and mentoring for adults with disabilities.

Industry:

Non Profit

Challenge:

Plateau in donor growth

Outcome:

Growth strategy and donor plan in place, monitored by metrics - resulted in \$30k revenue growth in 2022.

Client:

Mint Medical Services

Description:

Provides on-site Thoracic Ultrasounds for hospitals and clinics.

Industry:

Medical

Challenge:

Expanding locations.

Outcome:

In 2022, added 6 new staff members with 2 new locations and expanding hours with 2 hospitals.

Client:

K Blue Consulting

Description:

Executive Business Coach

Industry:

Coaching

Challenge:

Brand new business

Outcome:

Established quarterly goals and processes for tracking those goals.

Client:

JJ Conway

Description:

Money Management Expert

Industry:

Coaching and Business Services

Challenge:

Needed a way to track and simplify growth

Outcome:

Data used to analyze past events and streamline future offerings to avoid staff burnout and simply profitable offerings.



testimonials



05

TESTIMONIALS



Instrumental in the growth of my business.

Jen and her team have been instrumental in the growth of my business. She has taken the time to truly learn me and my business which has made the experience more of a relationship than a contract. Her knowledge base and patience have been key to helping me and business grow. I don't know where I would be with her.

- Kim Blue, K Blue Consulting



You need Jen Wyatt

I can't think Jen enough for her expertise, taking this part of my business, and seeing what it needs to be so that I can do what I'm really good at. So, if you've been wondering if you need somebody along your side to help you grow your business, the answer is yes. You need Jen Wyatt.

- Kelley Raetzsch, Prosperous Woman's Coach



What a lifesaver Jen has been to our non-profit organization

Her wealth of knowledge, organizational skills, creativity and heart for others are just a few of the assets that make her and her company a necessity for us. She is intent on seeing a project through, does what she says she's going to do and does it with integrity.

- Kim L

CERTIFIED

DD

DASHBOARD DESIGNER

DD